



Marketing Intern

Foundation Overview:

Alma Domestic Violence Foundation (www.almadvf.org) is a nationally recognized, human services organization committed to “Educate, Empower and Celebrate survivors of domestic violence and help them achieve economic and self-sufficiency”. Our vision is to aid in the eradication of domestic violence globally and enlighten the public about its effects. We are in Atlanta, GA and currently seeking a **Marketing Intern** to help us eradicate this cause while supporting our rapid growth. Alma Domestic Violence Foundation has served over 3,500 survivors of domestic violence and 45,000 youth worldwide and provides support to over 35 shelters across the United States.

Basic Purpose of Position:

The Marketing Intern will collaborate with the Marketing Coordinator to create digital content for the company website and social media platforms. He/she will support with the implementation of our new rebranding and marketing strategy while supporting foundation community engagement efforts. This role will report to the Operations Manager.

Responsibilities:

- Ensure website is up to date with relevant information.
- Design web graphics and social media posts corresponding to foundation content calendar.
- Actively participate in marketing team meetings to discuss project goals and implementation strategies.
- Monitor the use and trends of social media platforms (Facebook, Instagram, LinkedIn, and Twitter) to help increase social media followers and interactions.
- Create and send email communications to supporters via Constant Contact.
- Assist with company fundraising events and community engagement efforts.
- Collaborate on special events and fundraisers as needed.

Above is intended to outline a high-level overview of the position. It is not a complete statement of duties, responsibilities, or requirements.

Qualifications:

- Currently enrolled college student pursuing a degree in communications, marketing, journalism, education, business, or equivalent work experience
- Excellent writing, editing, and proofreading skills
- Work effectively both independently and as part of a team
- Experience with Adobe Creative Suite, Canva, Microsoft Office, among others
- Strong working knowledge of social media platforms
- Attention to detail and willingness to learn